

18 - 22 NOVEMBER 2025
SUNTEC, SINGAPORE



Asian Pacific Digestive Week

2025 SINGAPORE

APDW2025.COM

SPONSORSHIP PROSPECTUS

VERSION 5 | JUNE 2025

ORGANISED BY:



HOSTED BY:



PRESENTED BY:



WELCOME TO THE ASIAN PACIFIC DIGESTIVE WEEK 2025

Dear Esteemed Leaders in the Biomedical Industry,

The Gastroenterological Society of Singapore is honored to extend a warm invitation to you for the upcoming Asian Pacific Digestive Week 2025 (APDW 2025), set to take place in the vibrant city of Singapore from the 11th to the 15th of November 2025. This prestigious conference is organized under the theme “Innovate, Integrate, Invigorate: a new era in Gastroenterology,” and promises to be a landmark event in the field of digestive disorders and sciences.

APDW 2025 aims to showcase groundbreaking research and advancements in digestive health. The recent years have witnessed remarkable progress in clinical practices and research methodologies within this domain. The advent of advanced technologies has unlocked a wealth of data for clinicians and researchers to utilize. Nonetheless, the fraternity continues to face significant challenges in early detection and the prediction of clinical outcomes for digestive disorders. The era of precision medicine is upon us, with next-generation sequencing becoming increasingly accessible and cost-effective in our region. The future of digestive health research is poised to embrace artificial intelligence, revolutionizing healthcare and particularly the management of chronic digestive diseases. The fourth industrial revolution has empowered individuals to take charge of their personal healthcare, with expectations set on early disease detection through the integration of various technologies. APDW 2025 will serve as a critical platform to discuss the synergies between preventive medicine, prognostication, and precision medicine within the realm of digestive disorders and sciences across the Asia-Pacific landscape.

APDW is a renowned gathering that concentrates exclusively on Gastroenterology, Hepatology, GI Endoscopy, and GI Surgery. It garners attention not only in the Asia-Pacific but also globally. The unique research conducted in our multicultural society, along with the challenges encountered by clinicians, surgeons, and scientists, is anticipated to draw over 3,500 delegates from around the world. Our esteemed faculty of speakers and delegates recognize the significance of such a meeting in fostering collaborative research across various disciplines.

The success of APDW 2025 is contingent upon your invaluable support and active participation. We are pleased to offer you an unparalleled opportunity to:

- Engage with the premier conference in the region dedicated to Gastroenterology, Hepatology, GI Endoscopy, and GI Surgery. Connect with leading gastroenterologists, hepatologists, GI endoscopists, and surgeons, including influential opinion leaders.
- Participate in the exhibition to showcase and promote your innovative technologies, products, or services.
- Capitalize on this occasion to strategically position your business within the Asia-Pacific market.
- Network with diverse business professionals, discover new prospects, and fortify existing business relationships.
- Impart your knowledge and expertise to a broad audience of medical professionals.
- Introduce your offerings and establish a strong corporate presence within the region.
- Stay abreast of your competitors and the latest developments in both the global and local industry landscapes.

We cordially invite you to join us at this conference. Your support and contributions are highly valued and will undoubtedly contribute to the success of APDW 2025. Thank you for considering the opportunities outlined in this prospectus. Please contact us or Thomas Howden as our Sponsorship and exhibition manager with the secretariat on email thomas.howden@wearemci.com or phone +61 2 9213 4016 for further discussion.

We look forward to connecting with you at APDW 2025 in Singapore!



Prof Stephen Tsao

APDW 2025 Singapore
Congress President

ORGANISING COMMITTEE



STEPHEN TSAO



KIERON LIM



ANG TIING LEONG



CHUA TJU SIANG



DAN YOCK YOUNG



PIERCE CHOW

SCIENTIFIC PROGRAMME ADVISORY BOARD

STEPHEN TSAO

Organising Chair

KIERON LIM

Organising Co-Chair /
Hepatology Co-Chair

ANG TIING LEONG

Secretary General /
Luminal GI Co-Chair

DAN YOCK YOUNG

Scientific Chair

PIERCE CHOW

GI Surgery Co-Chair

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Treasurer / Endoscopy
Co-Chair

ANDREW ONG

Postgraduate Course
Director

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Endoscopy Director

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Hepatology Director

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Luminal GI Director
and Motility Lead

JAMES LI

AI in Gastroenterology
Lead

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Microbiome / Gut
and Young GI
Investigator Lead

LIM WEE CHIAN

IBD Lead

FREDERICK KOH

GI Surgery (UGI) lead

ALFRED KOW

GI Surgery (HPB) lead

LIM CHIN HONG

GI Surgery (LGI) lead

ABOUT APDWF ASIAN PACIFIC DIGESTIVE WEEK FEDERATION



The Asian Pacific Digestive Week Federation (APDWF) comprises of four professional medical non-profit organizations, namely, the Asian Pacific Association of Gastroenterology (APAGE), the Asian-Pacific Society of Digestive Endoscopy (A-PSDE), the Asian Pacific Association for the Study of the Liver (APASL), and the International Society for Digestive Surgery-Asian Pacific Section (ISDS-AP). These societies have common interest in diseases of the digestive system, including the oesophagus, stomach, liver, gallbladder, pancreas, intestine and bowel. The Federation is set up to organise an annual scientific meeting in collaboration with the member societies.

APDWF's mission is to:

- Advance science and education in gastroenterology, hepatology, endoscopy and surgery for the benefit of public health.
- Promote and co-ordinate, throughout Asia-Pacific countries and beyond, discussion and exchange of ideas and results relating to the diagnosis, treatment, research and prevention of digestive diseases.
- To provide a suitable medium for the dissemination and discussions of the latest results in the field of gastroenterology, hepatology, endoscopy, digestive surgery and related subjects.
- To promote and organize an annual scientific meeting: Asian Pacific Digestive Week (APDW) devoted to all aspects of digestive diseases.

ABOUT GESS GASTROENTEROLOGICAL SOCIETY OF SINGAPORE



In the last three decades, GESS has hosted Scientific Meetings (GIHep), Endoscopy Workshops and Postgraduate Courses for doctors and nurses annually. In 1995, GESS collaborated with American Gastroenterological Association (AGA) to hold its first Asian AGA meeting in Singapore. Since then, GESS has continued to host other successful regional meetings in Gastroenterology and Hepatology, such as the Asian Pacific Digestive Week (APDW) in 2003 and 2011, and the Asian Pacific Association for the Study of the Liver (APASL) Liver Week in 2013.

Its objectives are:

- To advance the knowledge and practice of Gastroenterology and Hepatology in Singapore
- To promote research in Gastroenterology and Hepatology
- To promote regional and international collaborations with other Gastroenterological societies
- To organize meetings, seminars and conventions on Gastroenterology, Hepatology and Endoscopy

Visit our website for more information: gastro.org.sg



APDW 2025 VENUE

Suntec Singapore Convention & Exhibition Centre

1 Raffles Blvd, Singapore 039593

For all Sponsorship and exhibition enquiries contact:

APDW 2025 Secretariat (c/o MCI Australia)

APDW 2025 Singapore Sponsorship and Exhibition Manager

Thomas Howden

+61 2 9213 4016

thomas.howden@wearemci.com



AUDIENCE

EXPECTED AUDIENCE
= 3,500+ ATTENDEES



Asian Pacific Digestive Week

2025 SINGAPORE



HISTORICAL ATTENDANCE

2023 Bangkok, Thailand

3,200 attendees

2024 Bali, Indonesia

3,100 projected

CONGRESS PROGRAM

DAY -1 – TUESDAY 18 NOVEMBER 2025

	REGISTRATION	
0830 - 1030	Young Investigator Program	Hands-on endoscopy workshop
1030 - 1100	BREAK	
1100 - 1230	Young Investigator Program	Hands-on endoscopy workshop
1230 - 1330	LUNCH	
1330 - 1500	Young Investigator Program	Hands-on endoscopy workshop
1500 - 1530	BREAK	
1530 - 1700	Young Investigator Program	Hands-on endoscopy workshop

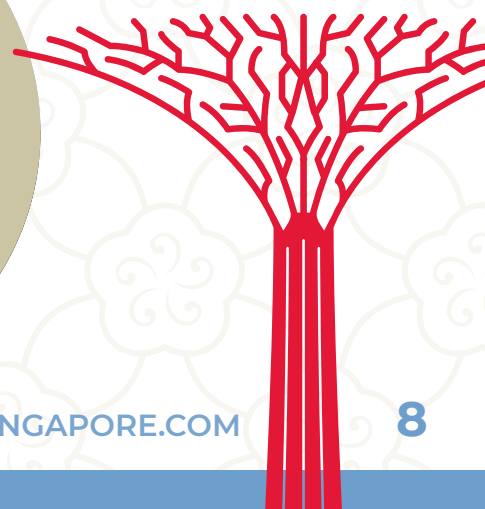
WEDNESDAY 19 NOVEMBER 2025

	SUMMIT 2 392 pax classroom	ROOMS 334-336 226 pax classroom	ROOM 331 160 pax classroom	ROOM 332 84 pax classroom
0730-0830	REGISTRATION			
0800 - 0930	Post-graduate course	Pre-congress sessions (details to be confirmed)		
0930 - 1000	BREAK			
1000 - 1130	Post-graduate course	Pre-congress sessions (details to be confirmed)		
1130 - 1230	LUNCH			
1230 - 1400	Post-graduate course			
1400 - 1430	BREAK			
1430 - 1530	Pre-congress sessions (details to be confirmed)			
1600 - 1730	Pre-Meeting Sponsor Workshop 1: USD\$30,000 This is a sponsored session - the sponsor provides content	Pre-Meeting Sponsor Workshop 2: USD\$30,000 This is a sponsored session - the sponsor provides content	Pre-Meeting Sponsor Workshop 3: USD\$30,000 This is a sponsored session - the sponsor provides content	Pre-Meeting Sponsor Workshop 4: USD\$30,000 This is a sponsored session - the sponsor provides content



DAY 1 – THURSDAY 20 NOVEMBER 2025

	PLENARY/ CONCURRENT 1 1656 pax theatre Hall 406 CX (Level 4)	CONCURRENT 2 300 pax theatre Hall 404A (Level 4)	CONCURRENT 3 676 pax theatre Summit 2 (Level 3)	CONCURRENT 4 300 pax theatre Rooms 334-336 (Level 3)	CONCURRENT 5 280 pax theatre Room 331 (Level 3)
0730-0830	REGISTRATION				
0715 - 0800 45 mins			Breakfast symposium 2: USD\$30,000 This is a sponsored session - the sponsor provides content	Breakfast symposium 1: USD\$30,000 This is a sponsored session - the sponsor provides content	Breakfast symposium 3: USD\$30,000 This is a sponsored session - the sponsor provides content
	Hall 406 CXD 1,634 pax Engage Theatre 1				
0815 - 0845 30 mins	Concurrent program				
0845 - 0850 5 mins	Transition time between sessions				
0850 - 0920 30 mins	APAGE-KL Goh Memorial Lecture				
0920 - 0950 90 mins	JGHFoundation-APDW Okuda State of the Art Lectureship				
0950 - 1035 45 mins	Opening Ceremony including APDWF Meritorious Award				
1035 - 1055 20 mins	Presidential lecture				
1100 - 1130 30 mins	BREAK AND POSTER VIEWING (EXHIBITION)				
1130 - 1300 90 mins	Concurrent program				
1300 - 1430 90 mins	Lunch symposium 1: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 2: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 3: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 4: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 5: USD\$50,000 This is a sponsored session - the sponsor provides content
1430 - 1600 60 mins	Concurrent program				
1600 - 1630 30 mins	BREAK AND POSTER VIEWING				
1630 - 1800 60 mins	Concurrent program				
1815 - 1915 60 mins	Evening symposium 1: USD\$35,000 This is a sponsored session - the sponsor provides content	Evening symposium 2: USD\$35,000 This is a sponsored session - the sponsor provides content		Evening symposium 3: USD\$35,000 This is a sponsored session - the sponsor provides content	
1900 - late	Faculty dinner (invitation only)				



DAY 2 – FRIDAY 21 NOVEMBER 2025

	PLENARY/ CONCURRENT 1 930 pax theatre Hall 406 CX (Level 4)	CONCURRENT 2 300 pax theatre Hall 406D (Level 4)	CONCURRENT 3 300 pax theatre Hall 404A (Level 4)	CONCURRENT 4 676 pax theatre Summit 2 (Level 3)	CONCURRENT 5 300 pax theatre Rooms 334-336 (Level 3)
0730-0830	REGISTRATION				
0715 - 0800 45 mins		Breakfast symposium 6: USD\$30,000 This is a sponsored session - the sponsor provides content		Breakfast symposium 4: USD\$30,000 This is a sponsored session - the sponsor provides content	Breakfast symposium 5: USD\$30,000 This is a sponsored session - the sponsor provides content
0815 - 0915 30 mins	Concurrent program				
0915 - 0920 5 mins	Transition time between sessions				
0920 - 0950 30 mins	JGHHFoundation-APDWF Marshall & Warren Lecture				
0950 - 1020 30 mins	APDWF - JGHHFoundation Emerging Leader Lectureship 1	APDWF - JGHHFoundation Emerging Leader Lectureship 2	Concurrent program		
1020 - 1050 30 mins	BREAK AND POSTER VIEWING (EXHIBITION)				
1050 - 1220 90 mins	Concurrent program				
1220 - 1350 90 mins	Lunch symposium 7: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 6: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 8: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 9: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 10: USD\$50,000 This is a sponsored session - the sponsor provides content
1350 - 1520 60 mins	Concurrent program				
1520 - 1550 30 mins	BREAK AND POSTER VIEWING				
1550 - 1720 60 mins	Concurrent program				
1730-1830 60 mins	Evening symposium 5: USD\$35,000 This is a sponsored session - the sponsor provides content		Evening symposium 6: USD\$35,000 This is a sponsored session - the sponsor provides content	Evening symposium 7: USD\$35,000 This is a sponsored session - the sponsor provides content	



DAY 3 – SATURDAY 22 NOVEMBER 2025

	PLENARY/ CONCURRENT 1 930 PAX theatre Hall 406 CX (Level 4)	CONCURRENT 2 300 pax Hall 406D (Level 4)	CONCURRENT 3 300 pax theatre Hall 404A (Level 4)	CONCURRENT 4 676 pax theatre Summit 2 (Level 3)	CONCURRENT 5 300 pax theatre Rooms 334-336 (Level 3)
0730-0830	REGISTRATION				
0715 - 0800 45 mins				Breakfast symposium 7: USD\$30,000 This is a sponsored session - the sponsor provides content	Breakfast symposium 8: USD\$30,000 This is a sponsored session - the sponsor provides content
0800 - 0815 60 mins	Transition time between sessions				
0815 - 1045 30 mins	Concurrent program				
1045 - 1115 30 mins	BREAK AND POSTER VIEWING (EXHIBITION)				
1115 - 1245 90 mins	Concurrent program				
1245 - 1415 90 mins	Lunch symposium 11: USD\$50,000 This is a sponsored session - the sponsor provides content		Lunch symposium 12: USD\$50,000 This is a sponsored session - the sponsor provides content	Lunch symposium 13: USD\$50,000 This is a sponsored session - the sponsor provides content	
1415 - 1545 90 mins	Concurrent program				
1545 - 1615 30 mins	BREAK AND POSTER VIEWING				
1615 - 1745 60 mins	Concurrent program				

Draft program – subject to change Draft program – subject to change

All Sponsor program session times listed include set-up, presentation and pack up time. Pre-presentation room access may be available for some timeslots and subject to agreement with the secretariat.

PROGRAM HIGHLIGHTS

LECTURESHIPS

- JGHFoundation-APDWF Okuda Lecture
- JGHFoundation-APDWF Marshall & Warren Lecture
- APDWF-JGHF Emerging Leader Lectures
- APAGE-WGO Global Distinguished
- Lectureship
- KL Goh Memorial Lecture (APAGE co-hosted)
- Presidential Lecture

JOINT SESSIONS

- APDWF-JGHF YCIP
- PSDE-WEO ADEC Program
- PSDE-WEO CRC SC Program
- PSDE-WEO International Symposium
- APAGE-AGA Joint Symposium
- APAGE-Healthy Stomach Initiative (HSI)
- Joint Symposium
- APAGE-YGI Joint Symposium

SESSIONS

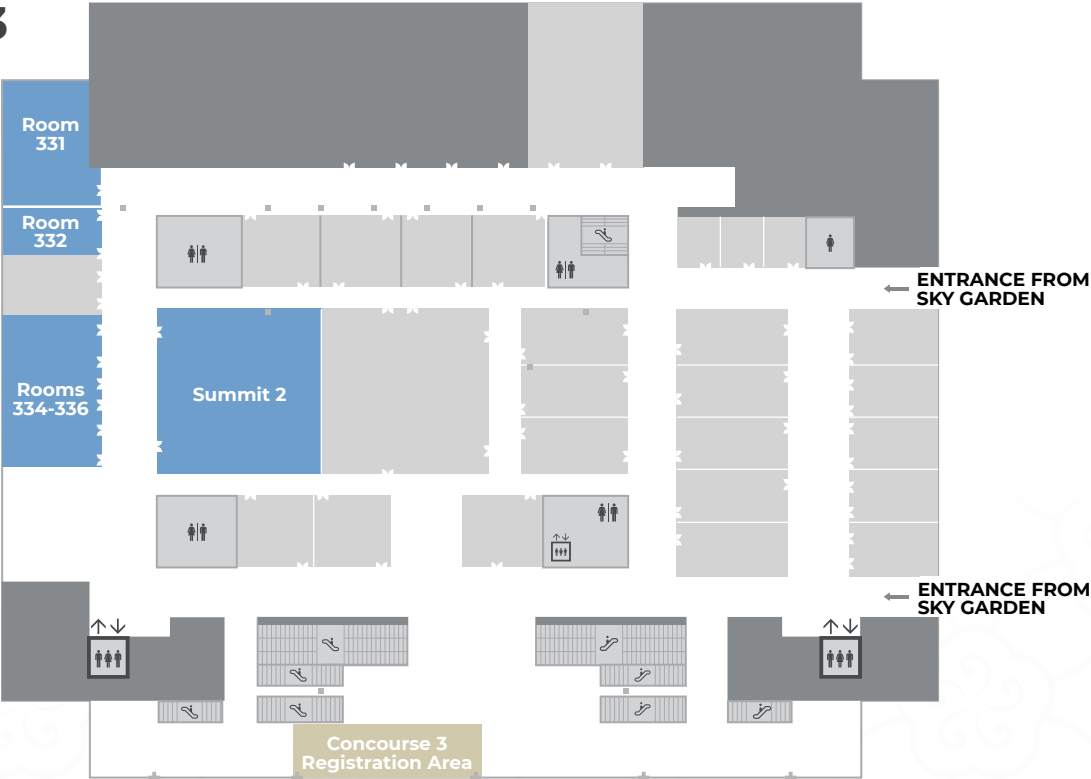
- Post-graduate Course (PG Course)
- Live-endoscopic demonstration
- Hands-on endoscopy workshop
- Satellite symposia
- State-of-the-art lectures
- Interactive and debate sessions

POSTER AND ORAL PRESENTATIONS

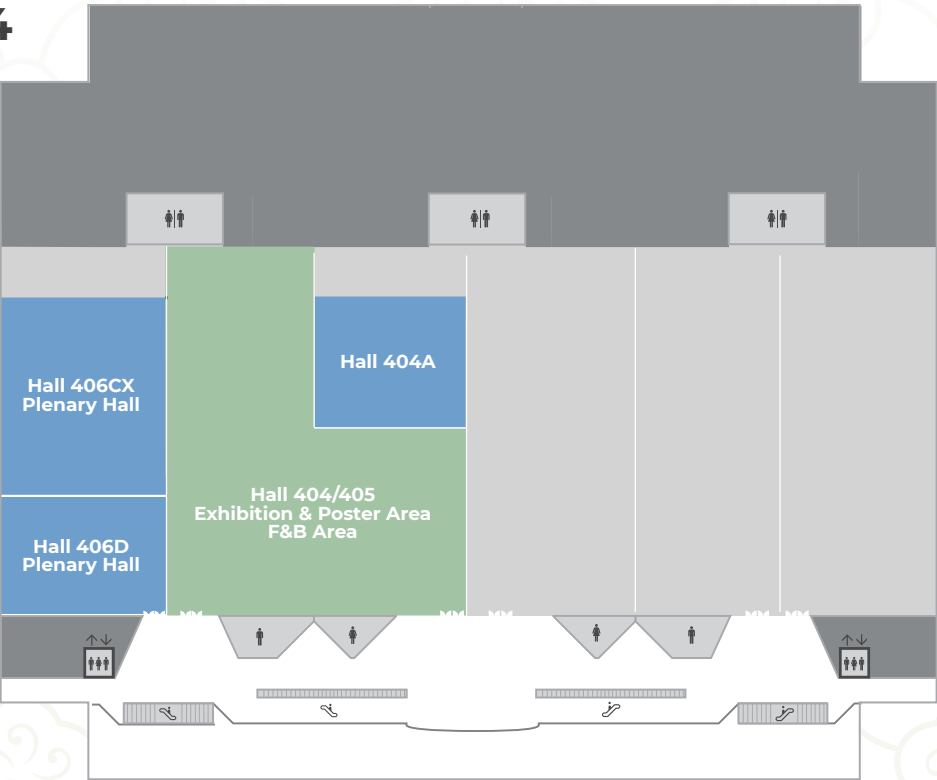
- Oral sessions
- Traditional poster sessions
- Young investigator awards

CONGRESS VENUE FLOOR PLAN

LEVEL 3



LEVEL 4



SPONSORSHIP TIERS

The sponsorship can be in the form of outright contributions against the structured packages, or developed through an investment totalling the investment milestones from across any sponsorship or exhibition items, including faculty grants. Educational grants can only make up a maximum of 50% of the tiered sponsors total investment in the congress.

	DIAMOND \$400,000	PLATINUM \$300,000	GOLD \$200,000	SILVER \$150,000	BRONZE \$100,000
EDUCATION					
Pre-meeting sponsor workshop					1
Choice of breakfast or evening symposium	1	1		1	
Choice of lunch symposium	2	1	1		
Invitation to the hands-on endoscopy workshop program	✓	✓	✓		
Invitation to the live demonstration program	✓	✓			
FACULTY GRANT ALLOCATION					
See faculty grant details	Up to \$50,000	Up to \$30,000	Up to \$20,000	Up to \$10,000	Up to \$5,000
NETWORKING					
Technical Suite	225sqm	175sqm			
Exhibition space	54sqm	36sqm	36sqm	18sqm	18sqm
ACKNOWLEDGEMENTS					
Acknowledgement of sponsor level in all marketing material	✓	✓	✓	✓	✓
Logo on website, app, sponsor signage	✓	✓	✓	✓	✓
Logo in all promotional EDMs	✓	✓	✓	✓	✓
Access to congress report	✓	✓	✓	✓	✓
Delegate list (one month and two weeks prior) (GDPR Compliant: name, organisation, state, country, email)	✓	✓	✓	✓	✓
REGISTRATIONS AND TICKETS					
Complimentary sponsor registrations	140	100	70	40	20
Discount on additional sponsor group registrations (at early-bird pricing. Until 1 month to the congress dates)	15%	15%	10%	5%	5%
Tickets to faculty dinner	8	8	6	3	2
Reserved table at the faculty dinner	✓	✓	✓		

FACULTY GRANTS

Sponsors can provide an educational grant to support the invited overseas faculty presenting at the conference. The sponsorship amount is based on the country of origin of the sponsored faculty. Only grants covering faculty invited by the organising committee will accrue towards developing a bespoke sponsorship package. Faculty invited by the sponsoring company for industry-sponsored workshops or symposiums will not be counted towards their sponsorship.

Sponsors have two options:

1. Direct funding of faculty travel expenses: The sponsor liaises with the faculty/delegates and covers the cost of airfare (Business class or economy by negotiation for overseas speakers), accommodation, honorarium and transfers during the conference. This amount less 25% that the sponsor commits to funding of faculty by direct covering of travel expenses will accrue towards sponsorship tiers. Maximum caps apply against country of origin table below.
2. Provide an educational grant to APDW 2025: The sponsor pays the sponsorship amount to the organising committee of APDW 2025 Singapore. For faculty, the committee will arrange and pay for the faculty's flight, accommodation, speaker/chair honorarium and ground transfer. Costs vary based on the selected speaker's country of origin

Country of origin faculty grant investment amount

- Europe region: USD\$12,300
- US/Canada/Latin America region: USD\$15,800
- Asia:
 - Asia (Zone 1): Japan, Korea, China, Taiwan, Hong Kong: USD\$5,300
 - Asia (Zone 2): Thailand, Philippines, Vietnam: USD\$3,800
 - Asia (Zone 3): Malaysia, Indonesia: USD\$3,800
 - Asia (Zone 4): India, Australia, New Zealand: USD\$6,300
 - Asia (Zone 5): Singapore: USD\$1,400
- Flights from Africa and Middle-East region: USD\$5,800

Important notes:

- Reimbursement for flights is not offered for international chairpersons with no other task(s) as speaker
- Persons other than faculty, whether international or local, will not receive any reimbursement for hotel or travel
- APDWF committee and APDW 2025 Committee members who are not faculty are eligible to receive registration to the congress at no cost
- Complimentary registration is offered to all invited faculty members
- Honorarium is fixed at USD\$400/speaker role for supported faculty

Minimum Investment Criteria (total sponsorship): The maximum faculty grant value to support international faculty will be capped at 50% of the total sponsorship investment committed by the sponsor for development of bespoke packages.

Faculty grant selection process: Sponsors can choose from the list of speakers proposed by the organising committee or can be invited to suggest a speaker. In the latter case, sponsors are required to submit the speaker's profile for approval by the organising committee.

INDIVIDUAL SPONSORSHIPS SUMMARY

	INVESTMENT (USD)	# OF OPPORTUNITIES
EDUCATION – SPONSOR PROGRAM		
Pre-meeting Sponsor Workshop (90min)	\$30,000	Four (4) Opportunities
Breakfast Symposium (45 min)	\$30,000	Twelve (12) Opportunities
Lunch Symposium (90min)	\$50,000	Sixteen (16) Opportunities
Evening Symposium (60min)	\$35,000	Twelve (12) Opportunities
Content-Capture	\$5,000	Multiple
Satellite Symposia	Price on application	TBC
NETWORKING & LEAD GENERATION		
Technical Suite	\$300/sqm (room size dependent)	Seven (7) Opportunities
Hospitality Suite (Boardroom setup)	\$20,000	Three (3) Opportunities
Ad-Hoc Meeting Rooms	\$5,000/day	Multiple rooms
EDUCATIONAL GRANTS (DELEGATE)		
Women in GI	\$20,000	Multiple
LMIC Delegates	\$20,000	Multiple
APDW Young GI	\$20,000	Multiple
DELEGATE EXPERIENCE AND COMMUNITY		
Congress App	\$20,000	Exclusive
Delegate Lanyards	\$20,000	Exclusive
Coffee Cart	\$15,000	Two (2) Opportunities
Delegate Registration Area	\$10,000	Exclusive
Delegate Lounge	\$15,000	Three (3) Opportunities
Poster Area	\$15,000	Exclusive
APDW Best Abstracts Awards	\$15,000	Exclusive
Satellite Symposia	Price on application	TBC
ADVERTISING AND BRANDING		
PRE-CONGRESS		
Electronic Direct Mail Banner	\$4,000	Multiple
Supporting Sponsor Acknowledgement	\$5,000	Multiple
DURING CONGRESS		
Congress Lobby Decals	\$8,000	Four (4) Opportunities
Exhibition Entrance Feature	\$15,000	Exclusive
Social Media Wall	\$15,000	Exclusive
Daily EDM update – Promotional Banner	\$3,000	Two (2) per day of the congress
Exhibition Decal	\$5,000	Eight (8) Opportunities
Congress App Advertisement	\$3,000	Multiple
POST CONGRESS		
Electronic Direct Mail Banner	\$3,000	Three (3) Opportunities
On-demand Platform Pop-out Advertisement	\$10,000	Exclusive
On-demand Platform Lobby Advertisement	\$6,000	Four (4) Opportunities
EXHIBITION - SEE EXHIBITION PAGE		
Space Only Booth	\$12,000 per 9sqm	Multiple
Shell-Scheme Booth	\$12,500 per 9sqm	Multiple

Please note:

- All prices are in US dollars exclusive of local taxes.
- Sponsorship opportunities are subject to availability at the time of advice.
- All entitlements are subject to availability and print/production deadlines.
- The Sponsor is responsible for supplying artwork and text for printed/published materials.
- Please see page 22 for full Sponsorship and exhibition terms and conditions.

INDIVIDUAL SPONSORSHIPS

AUDIENCE ENGAGEMENT AND EDUCATION

All packaged registrations listed are for stand-alone sponsorship purchase only and do not apply to tiered sponsorships with bundled registrations.

All presenters for hosted workshops and symposia must be invited faculty to APDW 2025 Singapore

Hosted educational content and content capture

APDW 2025 Singapore will be hosted in a physical F2F only congress format. All scientific sessions are being recorded and made available on-demand for 90 days immediately post-congress. For selected workshop and symposia types as marked below, the option for industry sponsors to purchase a content capture package to receive a recording (for your own dissemination) and have your workshop/wetlab/symposium hosted on-demand for access by congress delegates is an option.

PRE-CONGRESS PROGRAM

Pre-meeting Sponsor Workshop – 90min duration (\$30,000 – 3 Opportunities)

An opportunity to host a face to face workshop in Singapore with a targeted group of attendees as part of the pre-congress program.

Entitlements:

- Standard session AV + room hire included
- Arrival afternoon tea provided for registered workshop attendees. Menu and break times are at the congress discretion, dietary requirements managed through congress registration
- Additional furniture, AV, catering or workshop equipment and materials at Sponsor's expense
- Workshop content and faculty selection at the discretion of the APDW 2025 program committee. Sponsors may submit proposed topic and speakers for consideration.
- Acknowledgement of Sponsorship in all congress promotion associated with the workshop and Sponsor program, including dedicated workshop information page on the congress website
- Four (4) day-only staff registrations for pre-congress workshop
- Delegate pre-registration and attendance tracking managed by the congress. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of session
- One dedicated pre-congress promotional EDM on your workshop content to registrants
- Content capture available

MAIN PROGRAM

Breakfast Symposium – 45min duration (\$30,000 – 7 Opportunities)

- 45min duration (see schedule) including set-up, presentation and pack down
- Theatre style room setup and standard AV included (see schedule for capacity)
- Additional furniture or AV available at sponsor's expense (subject to setup time)
- Onsite room review and AV check on request (must be scheduled 30 days in advance of congress)
- Continental breakfast catering for up to 70pax included
- Two (2) full congress registrations for staff
- Seminar synopsis subject to approval by the congress program committee (see APDW industry guidelines)
- Delegate pre-registration and attendance tracking managed by the congress. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of session
- Acknowledgement of partnership in all promotion of the partner program, including dedicated seminar information page on the congress website
- One dedicated pre-congress promotional EDM on your workshop content to registrants
- Congress app notification evening prior to your hosted breakfast symposium
- Content capture available

Lunch Symposium – 90min duration (\$50,000 – 14 Opportunities)

- 90min duration (see schedule) including set-up, delegate lunch collection, presentation and pack down
 - Theatre style room setup and standard AV included (see schedule for capacity)
 - Additional furniture or AV available at Sponsor's expense (subject to setup time)
 - Lunch is fully catered for all attendees (Menu selection available at discretion of the secretariat)
 - On-site room review & AV check available by request
 - Symposium synopsis subject to approval by the congress program committee
 - Four (4) full congress registrations for staff
 - GDPR compliant attendee list provided with 48 hours of the close of session
 - Acknowledgement of sponsorship in all promotion of the sponsor program, including dedicated symposium information page on the congress website
 - Congress app notification in the break period immediately prior to your hosted symposium
 - One dedicated pre-congress promotional EDM on your workshop content to registrants
 - Content capture available
-

Evening Symposium – 60min duration (\$35,000 – 6 Opportunities)

- 60m duration
 - Theatre style room setup and standard AV included (see schedule for capacity)
 - Additional furniture or AV available at sponsor's expense (subject to setup time)
 - No catering provided, sponsor may purchase at sponsor expense
 - On-site room review & AV check available by request
 - Symposium synopsis subject to approval by the congress program committee
 - Two (2) full congress registrations staff
 - GDPR compliant attendee list provided with 48 hours of the close of session
 - Acknowledgement of Sponsorship in all promotion of the Sponsor program, including dedicated symposium information page on the congress website
 - Congress app notification in the break period immediately prior to your hosted symposium
 - One dedicated pre-congress promotional EDM on your workshop content to registrants
 - Content capture available
-

Content-Capture (\$5,000 – Multiple)

Per hosted course/workshop/symposium

- Slides and audio capture of your hosted course/workshop/symposium (all standard capture and compiling costs included)
 - Authorisation to distribute this content through your networks through provision of a compiled and formatted copy of your hosted symposium/workshop immediately post-congress
 - Inclusion of your hosted symposium/workshop in the on-demand viewing library for all registered delegates. On-demand viewing of the scientific or sponsor program is hosted for 90 days post-congress from close of proceedings of the live congress
 - One dedicated pre-congress promotional EDM on your workshop content to registrants
-

Satellite Symposia (Price on application)

Program structure and benefits confirmed on review of the proposed satellite symposium program

NETWORKING & LEAD GENERATION

Technical Suite & Ad-Hoc Meeting Rooms

The congress offers a range of rooms for closed-door technical demonstrations 1v1 or in small group formats. These technical suites offer a unique form of engagement with attendees. Ad-hoc meeting rooms are also available.

	TECHNICAL SUITE	NETWORKING SUITE	AD-HOC MEETING ROOM
Cost	\$300/sqm (size dependent)	\$20,000 (exclusive hire per room)	\$3,000~ (per half day hire)
Room	T.B.A.	T.B.A.	T.B.A.
Capacity	175sqm-220sqm	24 pax~ (boardroom)	24 pax~ (boardroom)
Furniture/catering/signage budget	Not included (sponsor cost)	\$1,000	Catering available for full day hire only, at sponsor cost
Internet & Plug+play screen provided	✗	✓	✓
Sponsor signage at entrance	✓	✓	✓
Acknowledgement and location promoted to delegates	✓	✓	✗
Access times	8am-6pm all days of the congress main program	8am-6pm all days of the congress main program	On application

DELEGATE EXPERIENCE AND COMMUNITY

Congress App (\$20,000 – 1 Opportunity)

Launched two weeks prior to the congress, and hosted for at least 90 days post, the congress app serves as a crucial resource for attendees to review the program, build their on-site meeting schedule, connect with peers, exchange digital business cards and more

- Prominent Sponsor banner on all pages except scientific program page and Sponsor program page
- PDF advertisement in “industry zone” of the congress app
- Logo and acknowledgement against all promotion and mention of the app, including a profile on the congress website

Delegate Lanyards (\$20,000 – 1 Opportunity)

Each physical attendee to the congress will have a printed name badge and lanyard required to access congress sessions and the exhibition

- Sponsor logo included with the congress logo on all delegate lanyards (Sponsor and exhibitor lanyards do not include Sponsor logo)
- Lanyards produced by the congress secretariat
- Final design at the discretion of the congress secretariat
- Logo and acknowledgement against all promotion and mention of the delegate lanyards

Coffee Cart (\$15,000 – 2 Opportunities)

- Located in the industry exhibition and available for use during the opening hours of the exhibition.
- Logo and acknowledgement on website and app
- Includes one espresso coffee cart and tea station, barista/service staff and complete coffee/tea service open for all delegates during exhibition hours
- Opportunity to display Sponsor signage and/or two (2) pull-up banners at the tea and coffee stations.*
- Opportunity to provide branded take away cups/serviettes.*
- Opportunity to supply a branded t-shirt/apron for the barista/service staff to wear.*
- Includes up to 400 cups of coffee per day

*these items are available at Sponsor's expense

Delegate Registration Area (\$10,000 – 1 Opportunity)

A combination of welcome signage, delegate services, and information area; an opportunity to connect with congress delegates as they first experience APDW 2025 Singapore

- Prominent inclusion of your organisation logo with the congress registration area build and signage
- Build and design elements integrating the Sponsor's logo are subject to mutual approval pre-build
- Logo and acknowledgement on congress website and delegate resources as the delegate registration area Sponsor

Delegate Lounge (\$15,000 – 1 Opportunity)

Join the congress as an exclusive lounge host for delegates and faculty. This is great option for positioning of your brand during the proceedings.

- Prominent inclusion of your organisation logo in the build signage and lounge area floor decals to acknowledge exclusive support for the delegate lounge
- Build and design elements integrating the Sponsor's logo are subject to mutual approval pre-build
- Logo and acknowledgement against all promotion and mention of the lounge area, including a profile on the congress website and listing on the congress floor plan

Poster Area (\$15,000 – 1 Opportunity)

APDW 2025 Singapore will feature a significant in-exhibition poster display area presenting all published papers and posters for the congress.

- Prominent inclusion of your organisation logo through a combination of rigged signage and poster area floor decals to acknowledge exclusive support for the poster area
- Build and design elements integrating the Sponsor's logo are subject to mutual approval pre-build
- Logo and acknowledgement against all promotion and mention of the poster area, including a profile on the congress website and listing on the exhibition floor plan

APDW Best Abstracts Awards (\$15,000 – 1 Opportunity)

The congress supports a best abstract award for multiple recipients with stand-out published abstracts. Awardees receive recognition and a monetary award.

- Exclusive Sponsorship acknowledgement through naming rights to the APDW 2025 Singapore best abstracts awards
- Logo and acknowledgement of support on the awards given to recipients
- Logo and acknowledgement against all promotion and mention of the best abstract awards
- Secretariat to manage logistics of awardee monetary distribution
- Number of abstract awards offered are at the discretion of the congress program committee
- Review of abstracts and approval of selection by the congress program committee only (see APDW industry guidelines)

ADVERTISING AND BRANDING

The congress offers a range of pre, during and post-congress advertising and branding opportunities in both physical and digital formats. The promotional opportunities are categorised into “brand-only” promotion of company names, and “Product and Brand” compliant areas in which HCP-only promotion of both registered products and brand names can be displayed.

PRE-CONGRESS	
BRAND ONLY (NON-HCP ONLY PLATFORMS)	PRODUCT AND BRAND (HCP-ONLY PLATFORMS)
Electronic Direct Mail Banner (\$4,000 – Multiple) Limited to maximum two banners per EDM, ensure that your brand is prominently visible in our pre-congress marketing to the APAC and global rheumatology community. <ul style="list-style-type: none"> Full page width banner for inclusion in your choice of pre-congress EDM Banner artwork subject to approval 	
Supporting Sponsor Acknowledgement (\$5,000 – Multiple) For organisations not hosting content or an exhibition booth, this is a great way to show support for the congress. <ul style="list-style-type: none"> Logo and hyperlink on the congress website and app as a congress supporter 	
DURING CONGRESS	
BRAND ONLY	PRODUCT AND BRAND (HCP-ONLY PLATFORMS)
Congress Lobby Decals (\$8,000 – 4 Opportunities) An impactful and unique advertising site in the congress venue main thoroughfare. Sponsor acknowledgement coupled with directional signage for the congress <ul style="list-style-type: none"> Decal artwork to specification displayed on the main congress thoroughfare between sessions and exhibition hall 	Exhibition Decal (\$5,000 – 8 Opportunities) Located at key intersections within the exhibition, secure one of a number of prominently branded promotional seats <ul style="list-style-type: none"> Artwork to specification integrated into decal design Sponsor can select decal location from designated sites
Exhibition Entrance Feature (\$15,000 – 1 Opportunity) Logo integrated creatively into the congress exhibition entrance graphic design <ul style="list-style-type: none"> Logo integrated creatively into the congress exhibition entrance graphic design 	Congress App Advertisement (\$3,000 – Multiple) A full screen advertisement in the congress app's “Sponsor zone” <ul style="list-style-type: none"> Artwork supplied by Sponsor to specification and subject to production deadlines and content approval
Daily EDM update – Promotional Banner (\$3,000 – 2 Opportunity per day) Limited to maximum two banners per EDM, ensure that your brand is prominently visible in our daily during-congress marketing to both congress attendees and the Asia-Pacific community. <ul style="list-style-type: none"> Full page width banner for inclusion in your choice of pre-congress EDM Banner artwork subject to approval 	

DURING CONGRESS (CONTINUED)	
BRAND ONLY	PRODUCT AND BRAND (HCP-ONLY PLATFORMS)
<p>Social Media Wall (\$15,000 – 1 Opportunity) Exclusive Sponsorship opportunity to support the unique social media wall activation being hosted by the congress. Be part of the conversation with our regional members and affiliates!</p> <ul style="list-style-type: none"> • Logo integrated creatively into the APDW 2025 Singapore social media wall • Artwork supplied by Sponsor to specification and subject to production deadlines and content approval • 3x social media posts in the one month prior to the congress • Logo and acknowledgement on the congress website and app as the exclusive social media wall Sponsor • Integration into the app-based social media challenge for the congress (subject to production deadlines) 	
POST CONGRESS	
BRAND ONLY	PRODUCT AND BRAND (HCP-ONLY PLATFORMS)
<p>Electronic Direct Mail Banner (\$3,000 – 3 Opportunities) Limited to maximum two banners on our post-congress thank you direct mail to delegates, this is a great way to ensure your visibility as a significant Sponsor continues into the final stages of our delegate communications.</p> <ul style="list-style-type: none"> • Full page width banner for inclusion in your choice of pre-congress EDM • Banner artwork subject to approval 	<p>On-demand Platform Pop-out Advertisement (\$10,000 – 1 Opportunity) A unique and highly visible advertising opportunity on the virtual congress platform</p> <ul style="list-style-type: none"> • An exclusive pop-out advertisements for first post-congress sign-in on the on-demand platform • Full screen advertisement that opens for each registrant on their first log-in • Artwork supplied by Sponsor to specification and subject to production deadlines and content approval
	<p>On-demand Platform Lobby Advertisement (\$6,000 – 4 Opportunities) Include a static advertisement (click-to-open) on the on-demand platform lobby. Is visible for the duration of the on-demand access window of the congress (90 days)</p> <ul style="list-style-type: none"> • One of only four static lobby advertisements that populate the on-demand platform for the duration of the on-demand content access window • Artwork supplied by Sponsor to specification and subject to production deadlines and content approval

EXHIBITION

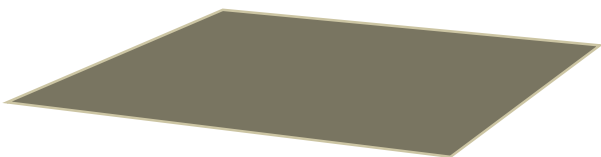
See our online exhibition floor plan for details on available booths.

SPACE ONLY BOOTH	
A footprint only stand space on which to build a custom booth	\$12,000 – 9sqm (3m x 3m)
SHELL-SCHEME BOOTH	
Shell-scheme build, Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)	\$12,500 – 9sqm (3m x 3m)
INCLUSIONS	
Exhibitor listing (logo, 50 word profile, contact details)	✓
QR-code lead tracking (Ability to compile GDPR compliant leads list. Includes name, org, state, country, email of contacts for export)	✓
Complimentary exhibitor registrations (Exhibition access, catering. No session or social function access)	Two (2) per 9sqm
ADDITIONAL	
Exhibitor registrations (all days)	\$200pp
Exhibitor registrations (day registration)	\$100pp

*Industry exhibition booth location/s - exhibitor locations will be selected by the exhibiting company at the point of application, and confirmed by the secretariat

*Provision for not-for-profit pricing is available. Please speak with our team.

SPACE ONLY FORMAT



SHELL-SCHEME BOOTH FORMAT



APDW 2025 SINGAPORE SPONSOR AND EXHIBITOR INFORMATION

Sponsor and Exhibitor timeline

SPONSORSHIP AND EXHIBITION SALES COMMENCE (GIHEP 2024)	APDW 2024 BALI	APDW 2025 SINGAPORE (SPONSOR PRIORITY WINDOW)	SPONSOR AND EXHIBITOR TECHNICAL MANUAL RELEASE DATE	SPONSOR PROGRAM PROMOTION START	APDW 2025 SINGAPORE
Jul 2024	21-24 Nov 2024	21 Nov – 21 Dec 2024	Jun 2025	Aug 2025	11-15 Nov 2025

APDW Congress format – face-to-face

APDW 2025 Singapore is a face-to-face congress. All sessions are hosted live sessions with Q&A for a physical audience in Singapore. All of the main program proceedings and some hosted sponsor sessions will be made available on an on-demand platform for congress registrant's immediately post-congress.

The congress will host on-demand access to the program for 90 days post-congress.

APDW Sponsor program promotion

The APDW 2025 Singapore congress secretariat facilitates promotion of each sponsor workshop/seminar/symposium in the sponsor program. This includes:

- APDW 2025 Singapore congress sponsor program listing on the congress website, app, on-site signage and the social media channels managed by the congress secretariat
- Three (3) dedicated whole of sponsor program EDMs including details of your hosted workshop/seminar/symposium
- Pre-registration of expressions of interest to join your hosted workshop/seminar/symposium through delegate registration
- Tracking and provision of GDPR compliant attendee lists via a QR-code scanning tool for attendees to your hosted educational activity

APDW lead tracking and delegate data

All sponsor program workshop/seminar/symposia supported by industry, and the exhibition delegate tracking is managed by a QR-code for registered attendees.

All delegate data shared with third-party sponsors and exhibitors is GDPR compliant and provided only at the delegate's consent.

All delegate information available to industry sponsors and exhibitors is limited to name, title, organisation, state, country and email address.

Registration details

- **Fulltime delegate registrations include** - attendance at congress sessions, admission to the industry exhibition and in-exhibition catering.
- **Exhibitor registrations include** - admission to the industry exhibition and in-exhibition catering. Session access is not included.

Registrations rates and details will be made available on the congress website: www.apdw2025singapore.com

TERMS AND CONDITIONS

SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

THINGS YOU NEED TO KNOW

- You (Sponsoring /Exhibiting organisation) by returning the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI Australia Pty Ltd, 3a Level 3 200 Creek Street, Brisbane, QLD, 4000, ABN 76 108 781 988) representing the Organising Committee and the Host Body (APDW) do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (<https://apdw2025singapore.com/>) for the latest information on the event.
- MCI has been engaged by the Host to provide Event-Management Services in respect of the Event (Asian Pacific Digestive Week 2025).

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- All sponsorship and exhibition prices are in USD.
- Payments can be made via EFT.
- If you pay by electronic funds transfer or you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay by credit card a payment processing fee of 3.5% – 5.5% (depending on card type) may be applied.
- You must notify us in writing if you need to cancel.
- Cancellations made before 22 May 2025 will be refunded less 15% cancellation fee. Cancellations received between 23 May 2025 and 23 Aug will be refunded less a 50% cancellation fee.
- Cancellations made after this 24 Aug 2025 will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser are paid in full.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- The Sponsor acknowledges and agrees that the Event may be cancelled from time to time for any reason, including but not limited to Intervening Occurrences, either by MCI or by the Host.
- The Sponsor agrees that neither MCI nor the Host is liable for any losses, damage, liability or claim caused to the Sponsor directly or indirectly by cancellation of the Event for any reason whatsoever.
- If the Event is cancelled for any reason whatsoever before its commencement, MCI must promptly notify the Sponsor in writing and provide reasons, and both parties are discharged from further performance of their obligations under this Agreement, excepting that obligations contained in this clause 4, and provisions that survive upon the termination of this Agreement, remain binding on the parties; and
- MCI must, within 90 days of cancellation, reimburse all monies paid by the Sponsor under this Agreement, after deduction of reasonable expenses already incurred by MCI in connection with this Agreement, up until the time of cancellation of the Event.
- If the Event is cancelled for any reason whatsoever during the Event, MCI must promptly notify the Sponsor in writing and provide reasons, and: both parties are discharged from further performance of their obligations under this Agreement, and provisions that survive upon the termination of this Agreement, remain binding on the parties; and

TERMS AND CONDITIONS

SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS (CONTINUED)

THINGS YOU NEED TO KNOW

- MCI must, within 90 days of cancellation, reimburse such portion of the monies paid by the Sponsor as reasonably reflects the reduction in value of the sponsorship benefits to which the Sponsor is entitled under this Agreement, and after deduction of reasonable expenses incurred by MCI in connection with this Agreement, up until the time of cancellation of the Event.
- The extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.

TERMINATION

- On termination of this Agreement by either party for any reason:
- all Sponsorship Benefits and all Sponsorship Contributions cease, provided that the Sponsor must pay all Sponsorship Contributions payable to MCI that are due and payable under this Agreement up to and including the date of termination;
- the Sponsor must cease referring to itself as a sponsor of MCI, the Host or the Event, as the case may be;
- MCI must, at the option of the Sponsor, return to the Sponsor or destroy all information, promotional and other materials in its possession that contain any such reference;
- each party must cease making further use of the Intellectual Property of the other party; and
- such termination is without prejudice to any and all rights and remedies which had accrued to the benefit of the parties to the date of termination.

YOU AND YOUR STAFF—ONSITE

- Your application to sponsor and/or exhibit does not constitute an attendee registration. You will need to do that separately online.
- All exhibition staff must be registered online—i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

PRINT ENTITLEMENTS

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated congress spot colour/s OR mono depending on method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print format including, where possible, RGB or Pantone colour equivalents).
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

SPONSOR NOTES

- All sponsor functions must be endorsed by the APDW 2025 conference managers.
- Failure to notify or receive approval for hosting a sponsor function during APDW 2025 may result in forfeiture of sponsorship fees/entitlements

EXHIBITOR NOTES

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval. Please email the congress manager for further information.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

TERMS AND CONDITIONS

SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS (CONTINUED)

EXHIBITOR NOTES

- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the congress managers.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of USD10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us at least four weeks prior to the event. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the congress managers to discuss options.

PRIVACY STATEMENT

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation, country/state of origin may be published on the list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.

APPLICATION FORM



To apply, complete this form and send to thomas.howden@wearemci.com

CONTACT DETAILS OF APPLICANT

Mr	Mrs	Ms	Given name	Family name
Miss	Dr	Prof	Other	
Position			Industry sector	
Organisation name (for invoicing purposes)				
Organisation name (for marketing purposes)				
Address				
State		Country		Postcode
Email		Telephone ()		
Website		Mobile		
Onsite contact name		Onsite contact number		

SPONSORSHIP PACKAGES	
Diamond Package	\$400,000
Platinum Package	\$300,000
Gold Package	\$200,000
Silver Package	\$150,000
Bronze Package	\$100,000

PRE-MEETING SPONSOR WORKSHOP			
Wednesday 19 November 2025	Workshop 1	\$30,000	Summit 2
	Workshop 2	\$30,000	Rooms 334-336
	Workshop 3	\$30,000	Room 331
	Workshop 4	\$30,000	Room 332

BREAKFAST SYMPOSIA			
Thursday 20 November 2025	Symposium 1	\$30,000	Rooms 334-336
	Symposium 2	\$30,000	Summit 2
	Symposium 3	\$30,000	Meeting Room 331
Friday 21 November 2025	Symposium 4	\$30,000	Summit 2
	Symposium 5	\$30,000	Rooms 334-336
	Symposium 6	\$30,000	Hall 406D
Saturday 22 November 2025	Symposium 7	\$30,000	Summit 2
	Symposium 8	\$30,000	Rooms 334-336

LUNCH SYMPOSIA			
Thursday 20 November 2025	Symposium 1	\$50,000	Hall 406 CX
	Symposium 2	\$50,000	Hall 404A
	Symposium 3	\$50,000	Summit 2
	Symposium 4	\$50,000	Rooms 334-336
	Symposium 5	\$50,000	Meeting Room 331
Friday 21 November 2025	Symposium 6	\$50,000	Hall 406D
	Symposium 7	\$50,000	Hall 406 CX
	Symposium 8	\$50,000	Hall 404A
	Symposium 9	\$50,000	Summit 2
Saturday 22 November 2025	Symposium 10	\$50,000	Rooms 334-336
	Symposium 11	\$50,000	Hall 406 CX
	Symposium 12	\$50,000	Hall 404A
	Symposium 13	\$50,000	Summit 2

EVENING SYMPOSIA			
Thursday 20 November 2025	Symposium 1	\$35,000	Hall 406 CX
	Symposium 2	\$35,000	Hall 404A
	Symposium 3	\$35,000	Rooms 334-336
Friday 21 November 2025	Symposium 5	\$35,000	Hall 406 CX
	Symposium 6	\$35,000	Hall 404A
	Symposium 7	\$35,000	Summit 2

FACULTY GRANT		
Grant Region/Zone	# of supported faculty	Total investment per Zone

CONTENT-CAPTURE	
Per hosted course, workshop or symposium	\$5,000

EDUCATIONAL GRANTS (DELEGATE)	
Women in GI	\$20,000
LMIC Delegates	\$20,000
APDW Young GI	\$20,000

DELEGATE EXPERIENCE AND COMMUNITY	
Congress App	\$20,000
Delegate Lanyards	\$20,000
Coffee Cart	\$15,000
Delegate Registration Area	\$10,000
Delegate Lounge	\$15,000
Poster Area	\$15,000
APDW Best Abstract Awards	\$15,000

ADVERTISING AND BRANDING	
PRE-CONGRESS	
Electronic Direct Mail Banner	\$4,000
Supporting Sponsor Acknowledgement	\$5,000
DURING CONGRESS	
Congress Lobby Decals	\$8,000
Exhibition Entrance Feature	\$15,000
Social Media Wall	\$15,000
Daily EDM update – Promotional Banner	\$15,000
Exhibition Decal	\$5,000
Congress App Advertisement	\$3,000
POST-CONGRESS	
Electronic Direct Mail Banner	\$3,000
On-demand Platform Pop-out Advertisement	\$10,000
On-demand Platform Lobby Advertisement	\$6,000

EXHIBITORS – PLEASE INDICATE YOUR CHOSEN PARTICIPATION			
Booth type	Standard – Application and payment received on or after 1 May 2025	Number of booths/sqm required	Total
Space only 9sqm	\$12,000 per booth	#	
Shell Scheme Booth 9sqm	\$12,500 per booth	#	
Additional	Cost	Number of Attendees	Total
Exhibitor Registration (all days)	\$200 per person	#	
Exhibitor Registration (day registration)	\$100 per person	#	

EXHIBITION DETAILS

Location: The congress managers will endeavour to allocate space in line with your request, however this cannot be guaranteed. I do not wish to be located adjacent to these companies:

I wish to be located adjacent to these companies:

CONFIRMATION

My signature below denotes that I accept the APDW 2025 Singapore sponsorship and exhibition terms and conditions, I agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.

Total USD amount payable (excluding any local taxes)	Title	Name (please print clearly)
USD		
Signature	Signature Date	

Please tick if you do NOT wish to receive congress updates via email

Please send completed applications to APDW2025 Singapore sponsorship and exhibition manager, Thomas Howden at thomas.howden@wearemcj.com or call +61 2 9213 4016 with queries.



Asian Pacific Digestive Week

2025 SINGAPORE

APDW2025.COM

Partnership and exhibition enquiries to:

APDW2025 Singapore Secretariat (c/o MCI Australia)
APDW2025 Singapore Sponsorship and Exhibition Manager
Email thomas.howden@wearemci.com
Telephone: +61 2 9213 4016

**Visit www.APDW2025SINGAPORE.com
for the latest information.**

